

Maruf Yusupov

Interaction Designer at Amplex A/S

maruf.yusupov@gmail.com

Summary

To leverage my knowledge & expertise in Interactive Multimedia, Web Design & Development, Usability, Information Architecture, SEO and Team Management to work in a creative team environment.

Specialties

DESIGN & MULTIMEDIA

Adobe Photoshop

Adobe Illustrator

Adobe Flash

Adobe Fireworks

Adobe Indesign

HTML

Adobe Dreamweaver,

HTML/XHTML, DHTML,

CSS, JavaScript, XML,

CMS

WordPress, Typo3,

Tangora, Joomla

E-COMMERCE

Magento

osCommerce

WEBSITE ANALYSIS & OPTIMIZATION

Google AdWords

Google Analytics

Google Website Optimizer

Google Sitemaps

PROGRAMMING

PHP, MySQL

PLATFORMS

Mac OSX, Windows VISTA, XP, 2000

Experience

Interaction Designer at Amplex A/S

July 2008 - Present (1 year 4 months)

Interaction & Software Design for iPhone;
Interaction Design for company software;
Web Design & Development of new company website;
Usability and Functionality Tests;
Information Architecture and SEO;
Design Guide for internal and external communication.

1 recommendation available upon request

Art Director, Founder, Project Manager at K&M - Creative Media

January 2005 - Present (4 years 10 months)

Design & Development of Flash & HTML websites;
Creation of Corporate Identities;
Information Architecture and SEO;
Storyboard and Creation of Multimedia Demos;
Handle everything from concept to completion of all websites involved in.

1 recommendation available upon request

Web Designer / Developer at Studenterlauget

October 2007 - March 2009 (1 year 6 months)

Website development;
Website Traffic Growth;
Website UI;
Advertising Revenue;
Brand strategy
Statistics systems.

1 recommendation available upon request

Art Director at Dandesign

January 2007 - June 2008 (1 year 6 months)

Experience with commercial and open source CMS;
Creation of Corporate Identities;
Information Architecture and SEO;
Online Marketing - CPC - Google Adwords & Analytics;
Storyboard and Creation of Multimedia Demos;
Handle everything from concept to completion of all websites involved in.

1 recommendation available upon request

Education

Aarhus Technical College

Certificate, Multimedia Designer, 2003 - 2004

Tashkent Institute of Information Technology

Bachelor, Information Technologies, 1998 - 2002

Interests

Interactive Multimedia, Web & Graphic Design, Information Architecture, Usability, SEO

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4 people have recommended Maruf

"Maruf is a very talented webdesigner. I was immediately impressed with his work and I have been very satisfied with the designs he has made and the web-solutions that he has built (mostly CMS) when working for us. Maruf is also an accomplished Flash designer. Maruf's work has the "final touch" that makes all the difference. I consider Maruf a colleague and a friend that I will always be able to trust - in all aspects. Feel free to contact me anytime. Best regards Mikkel Sorensen
Managing Director @ Dandesign.dk"

— **Mikkel Sørensen**, was Maruf's client

"Maruf has a great understanding on both the technical and creative side of the process of making a good and user friendly website as well as a keen eye for details and the commercial side of business. Even when he is challenged with more complicated issues he delivers as expected and he has an empathic understanding of his clients needs. I can only give him my best recommendations."

— **Henrik Lindhardt**, was Maruf's client

"At Amplex, Maruf has been instrumental in implementing our new website. He has worked with SEO, style sheets, flash/rich media, etc. He is a skilled interaction designer who gives great input along the way, in order to make the site as user friendly and graphically pleasing as possible."

— **Nønne Holm Carlsen**, *Chief Communications Officer, Amplex A/S*, worked directly with Maruf at Amplex A/S

"Maruf is an intelligent, dedicated and empathic person. During his time at Studenterlauget he has proven excellent skills within the field of art and communication. I can only give Maruf my best recommendations for any future employer."

— **Christian Jølck**, *Managing Director, Studenterlauget*, managed Maruf at Studenterlauget

[Contact Maruf on LinkedIn](#)